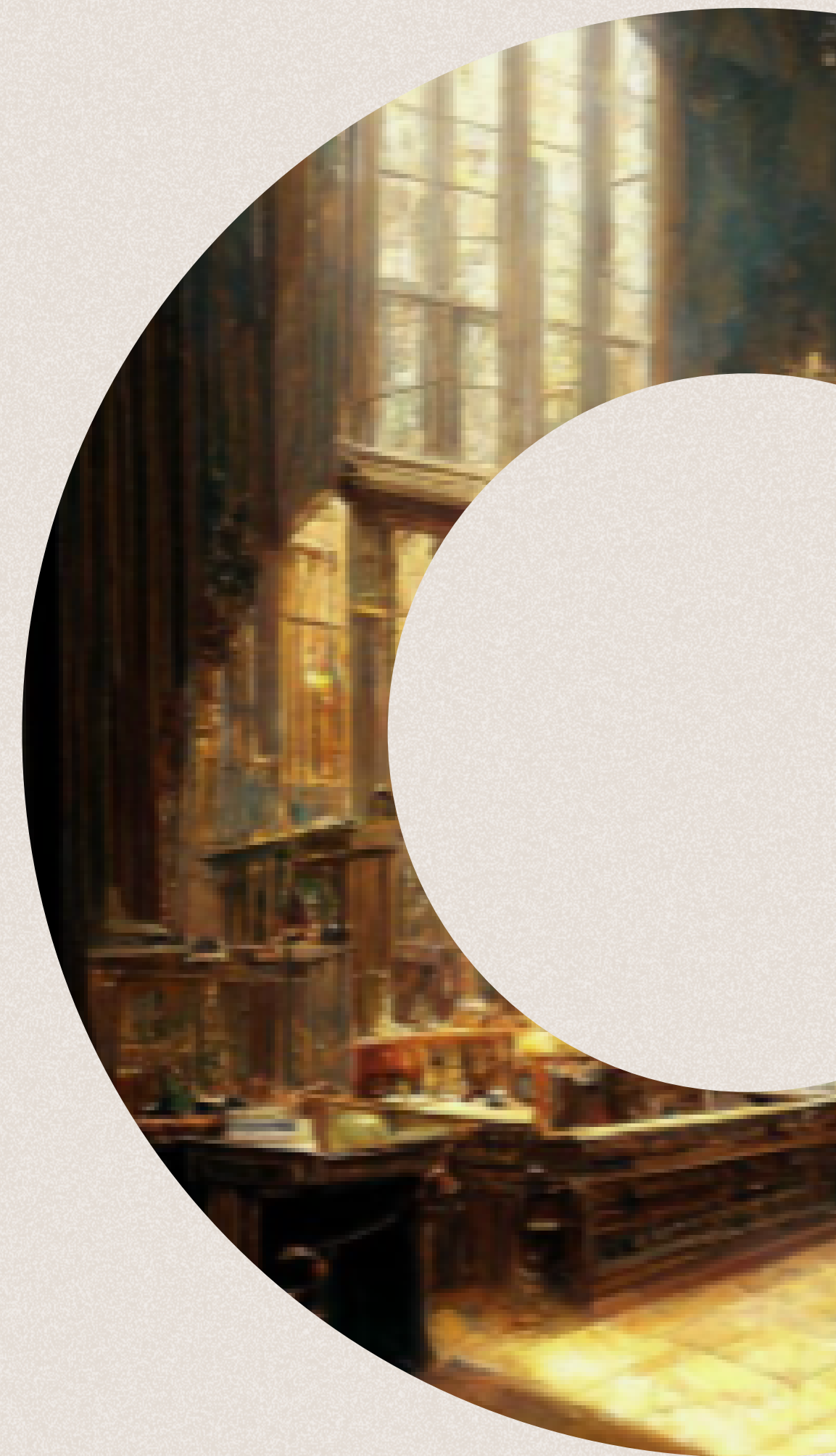


VISUAL DIRECTION

BY: CAITLIN KURZMAN





@THEACADEMY

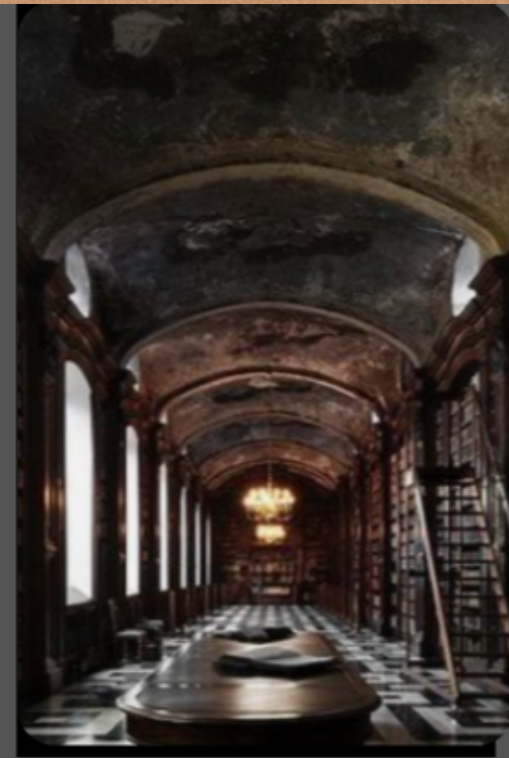
A campaign for the Oscars to showcase storytelling through various forms of art.

BRIEF

Storytelling has been told throughout decades and will continue to do so. A campaign for the Oscars, not just through the expression of cinema but through various forms of art: novels and music. A magical, wizard library where storytelling of cinema will come to life, with the help of fantasy.



VISUAL DIRECTION MOODBOARD



INSPIRATION



COLLABORATORS



1

Hans Zimmer

2

Jimmy Kimmel

3

Zendaya

LOCATION: TRINITY COLLEGE OLD LIBRARY, DUBLIN, IRELAND

